



Every civilisation has left its mark through the stories it has told.
Stories give shape to ideas, carry them across generations, and make
them endure long after we are gone.

Studio

PROFILE

**Who we are, how we work,
and what we can create together.**

Once upon a





.01

Stories and Time.

Stories that remain

Stories have always been a way of giving meaning to time.

They carry ideas, memories and emotions from one person to another, allowing something that happened once to live on long after the moment has passed.

Images, motion and animation can do the same.

Some capture our attention for a moment. Others stay with us. They return when we least expect them, because they have found something deeper than our eyes: a place in our memory.

Creating animations that lasts is not simply a matter of making it beautiful. It takes time to find the right idea, the right rhythm, the right detail, the right way to make a story truly felt.

This is what we believe in.

In animation, time is everything.

The rhythm of a performance, the pace of a story, every frame, every timeline, every deadline.

Every second is an opportunity. Every frame is a choice. Time shapes us, but we shape time, transforming it into stories that endure. Stories in motion. Stories with a soul.

We believe in the balance between vision and production, where ideas and execution become part of the same creative journey. An idea is born from exploration and takes shape through careful planning.

There is the time for listening, discovering and defining the creative direction. And there is the time for production, precision, deadlines and refinement.





.02

Racoon.

You and the value we give you.

Every project begins with a story. Some explain. Others inspire, persuade or move people. Every story begins with listening, method and time, and here is where our work begins.

We create stories in motion.

Since 2006, we have partnered with brands, agencies and companies to create tailor-made animation and motion design, builded around their needs and objectives.

Dialogue shapes every project, balancing creativity, strategy and attention to detail.

We don't simply make videos. We craft visual stories.

A method built over time.

Over the years, we have developed a method that brings clarity to the creative process.

A shared journey that guides the people we work with through every stage, built on care, collaboration and continuous dialogue.

No universal formula for every story.

Every story has its own voice. Our role is to find the visual and narrative language that best transforms a message into an experience, the overlooked compelling, and what truly matters impossible to forget.

Details make the difference.

Quality shapes every decision we make. It lives in the details.

In every decision.

Every commitment.

Every deadline.

That's what makes every project unique.

Time shapes everything.

Time is the essence of animation.

It gives rhythm to movement and meaning to every story. It's also what we invest in people, collaboration and trust.

Because meaningful work takes time.

**Our work is to
create stories in
motion.**

**Many beautiful
stories
moves and fade
away.**

**Great stories
remain.**



.03 Method.

Every stage is thoughtfully designed and carefully crafted, because when guided by a method, time becomes our greatest creative tool.

.01

Brief.

LOVE STARTS AT 00:00:00:00

Every project begins with listening.
Understanding the goals, the challenge, the context and the people behind it. Dialogue guides every step. Quality guides every decision.

It begins with listening and sharing, from moment zero.

.02

Concept & Script.

ONCE UPON A TIME...

A strong narrative and visual concept, crafted around the audience and the goals of the brief, then brought to life through script and storytelling.

Every story begins with a spark that lights the way. The idea.

.03

Storyboard & Design.

WE LOVE EVERY FRAME OF YOU.

The concept becomes images.
Storyboards give shape to the narrative, while design defines the project's visual identity through forms, colour and style.
Style frames reveal the film before it's made.

Once upon a time there was a drawing needed a soul to move and become a story

.03 Method.

.04

Timing.

EVERY FRAME IS BEAUTIFUL TO ITS MUM.

We give structure to the creative journey through shared steps and milestones.

The timeline is the heartbeat of the project: it connects every moment, bringing balance, focus and flow to the process.

A story comes to life when every element finds its perfect place.

.05

Production.

WE FIGHT FOR YOUR FRAME

Everything has been imagined and carefully planned. Now it is time to bring it to life.

For over 20 years, we have shaped stories with dedication, precision and care, mastering every technique needed to give them form.

Frame by frame, second by second, hour after hour, we craft stories designed to stand the test of time.

.06

Delivery.

TIME IS THE REAL LUXURY, WE SHARE IT

Delivery is a new beginning, a moment of great value.

When the creative journey reaches its destination, the story starts its own path — meeting its audience and revealing its true value, tangible and meaningful.

Time becomes meaningful when dedication turns into excellence.



.04 Team.



Behind every story, there are always people.

People devoted to doing things well. People who collaborate naturally and approach every project with the same care, regardless of its size or complexity. We are a close-knit team, working alongside a carefully selected network of artists, designers and collaborators, brought together according to the unique needs of each project. The quality of our work is also shaped by the quality of the relationships behind it.

We simply enjoy working together.



.05 Studio.



.05 Studio.

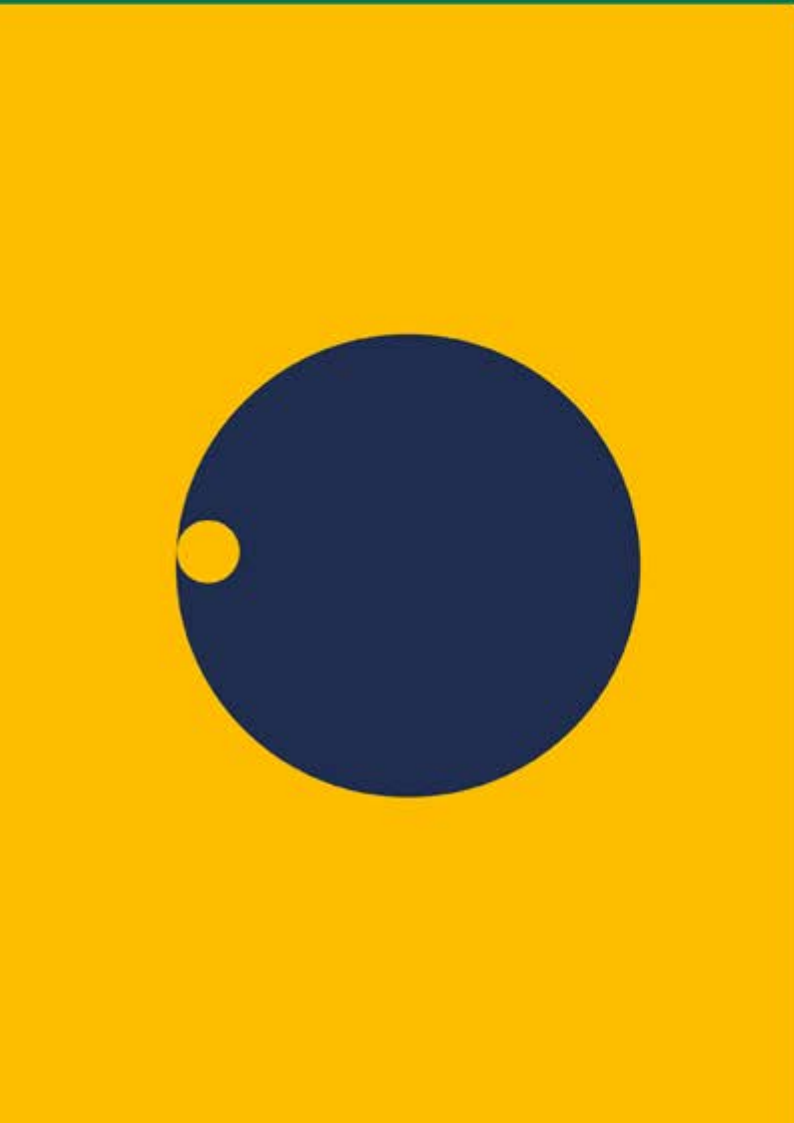
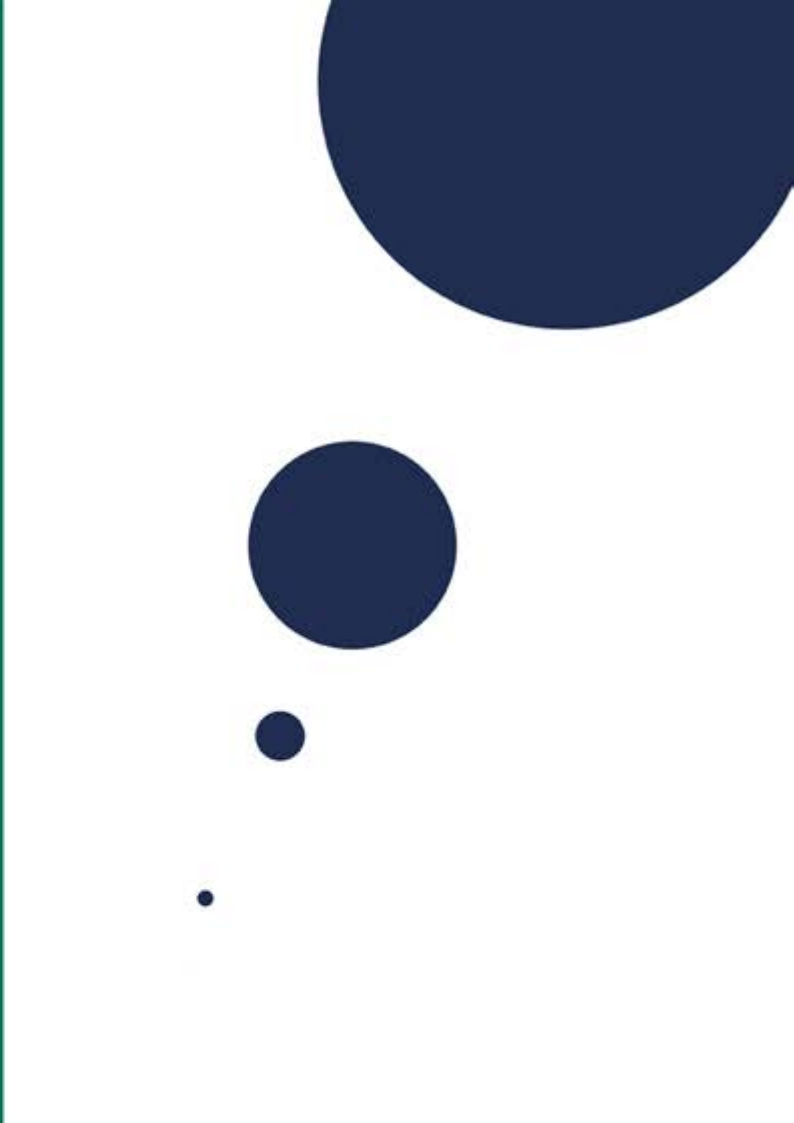
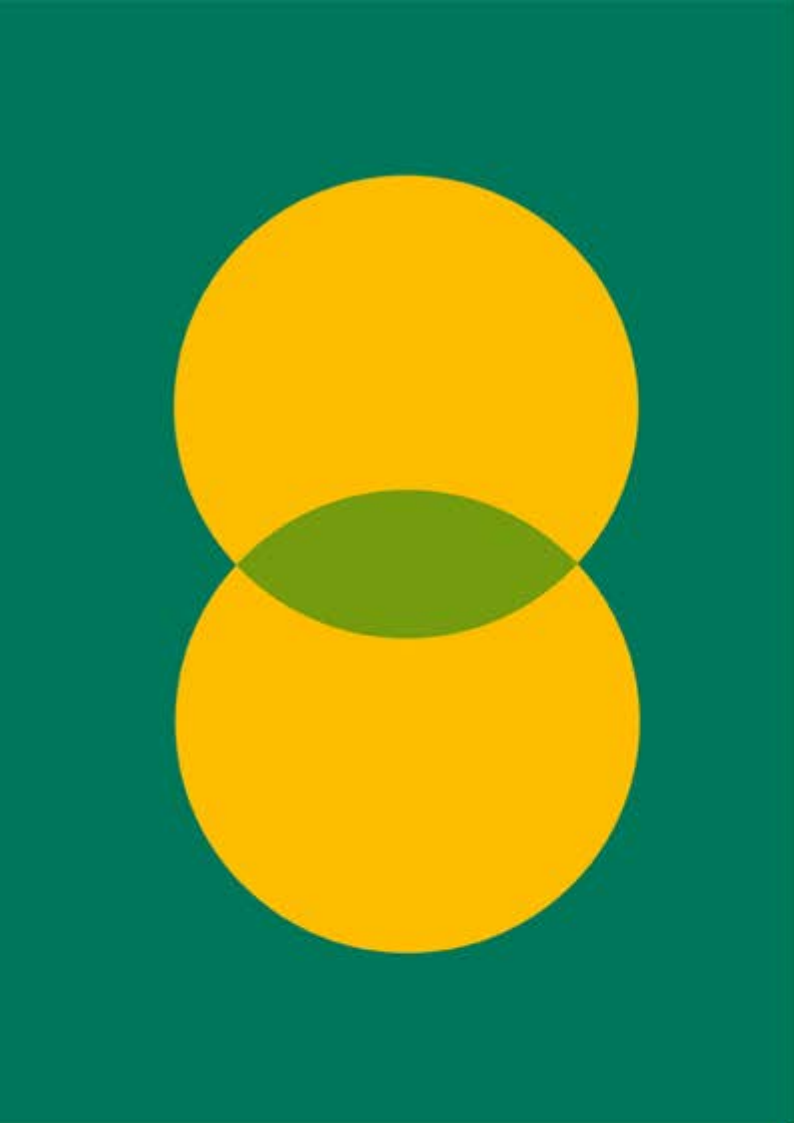
A place where ideas have time to take shape. Becoming stories. Come and visit us.

On the banks of Milan's Naviglio Grande lies a special place. A creative campus born within the historic Richard Ginori buildings, now transformed into a small city within the city. A living ecosystem surrounded by greenery, where ideas and people meet every day. A place where design studios, creative agencies and professionals from the worlds of fashion and visual culture share the same desire to imagine, design and create.

This is where our den is.

A colourful, welcoming and informal space designed to make people feel at home. A place where perspectives blend together, encounters become opportunities and talent finds fertile ground to grow.

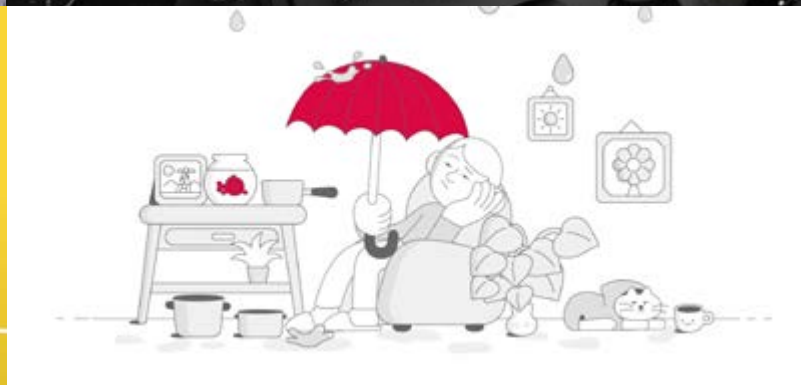
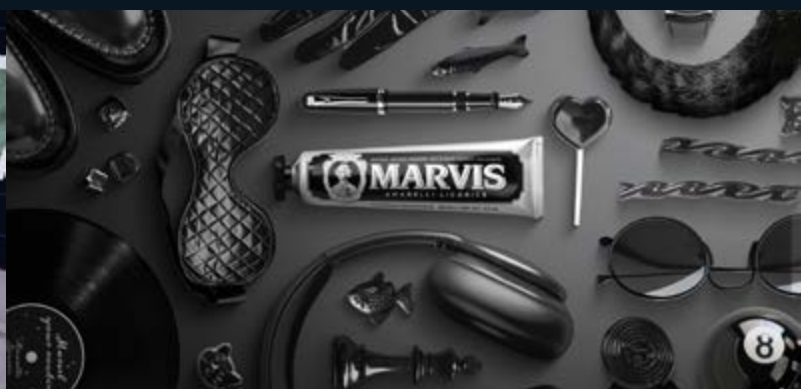


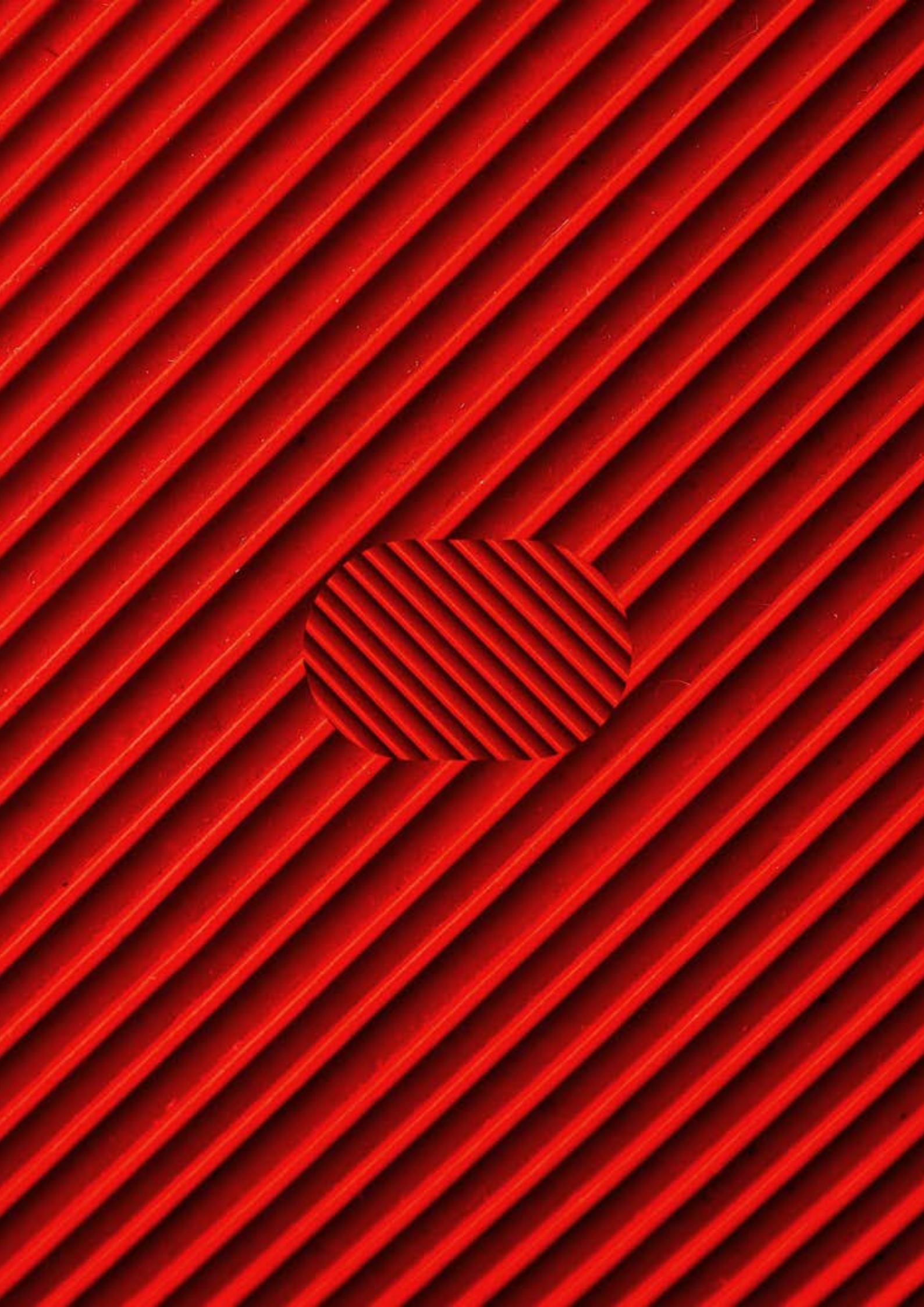


.06

Selected Stories.

ADV

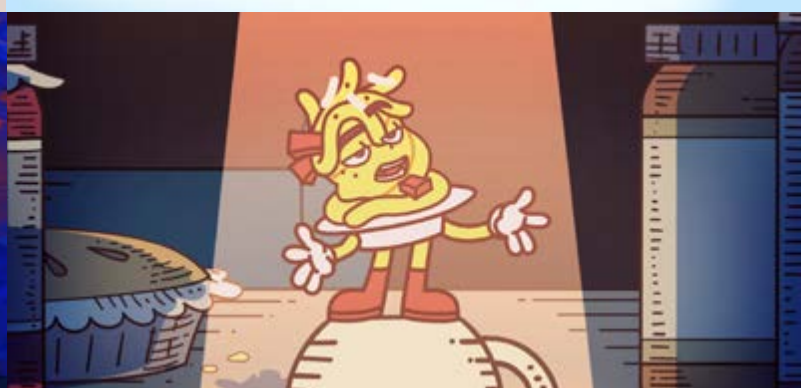
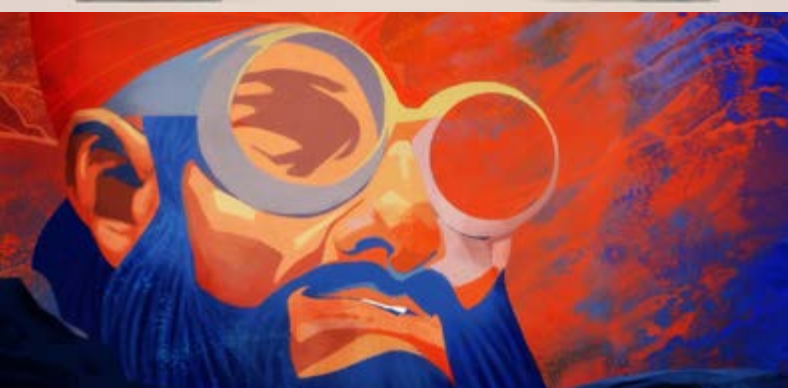
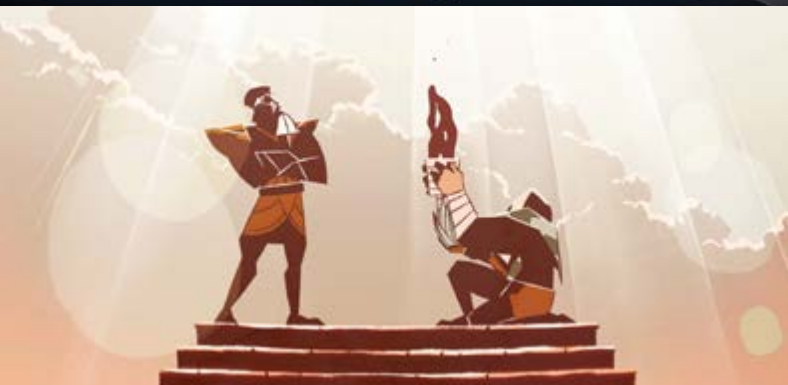




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Selected Stories.

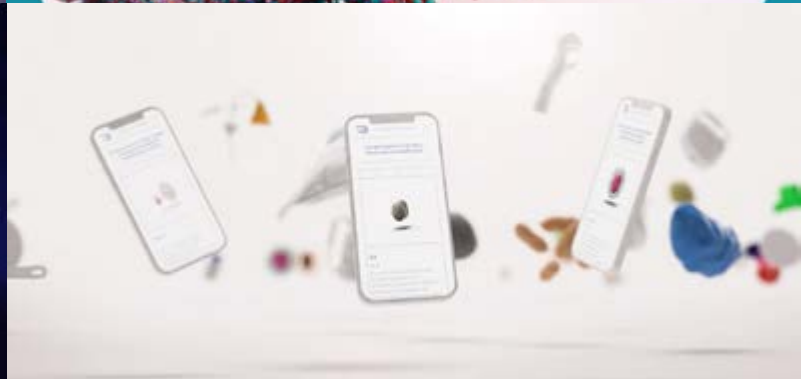
Story Driven





.06 Selected Stories.

Events & Visual





.07 **Contact.**



Come by for a coffee.

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What we build is trust.
Videos are the result.



THANKS